Worship Lab, Baylor University

Advertising & Sponsorship Application

July 18-21, 2017

Thank you for your interest in advertising with our camp. Worship Lab is designed to educate and encourage musical excellence in worship. Our camp brings together student leaders from around the country to take part in a weeklong intensive learning experience. Students are taught by visiting worship leaders who bring years of experience and expertise to our event. Our camp’s desire is that a student will return to his/her church with a greater understanding of how and why we worship, how they can better prepare, and what future steps they can take to learn more. Visit http://www.baylor.edu/worshiplab for more information.

We would like to invite your organization to collaborate with us this summer by advertising or sponsoring a part of our camp. Your partnership underlines your organizations commitment to investing in the lives of future generations of worship leaders. All advertising/sponsorship levels will receive a logo placement on our event website and acknowledgement in our email advertisements.

If you have any questions about the opportunities outlined in this document, please feel free to contact:

Chason Disheroon, Camp Coordinator
254-710-4442
ccms@baylor.edu

Available Advertisement & Sponsorship Levels

1. ADVERTISEMENT
   A. B/W Full-Page Program Book Ad - $150 [7’x9’ Design]
   B. B/W Half-Page Program Book Ad- $100 [3.5’x4.5’ Design]
   C. Full-Color Inside Cover - $400 (only 2 available) [8.5x11 Design w/ Full Bleed, 300dpi]
   D. TV Slide - $150 *additional slides $50 Displayed throughout the week in our main camp meeting space. [1920x1080 pixels]
   E. Mobile App Ad Placement - $50 [600x110 pixels]

2. EVENT SPONSORSHIP
   A. Camp Name Badges - $100
   B. Dr Pepper Floats - $300 (Served during breaks throughout the camp week and allow students to socialize and interact with visiting leaders.)
   C. Sponsor a student’s registration - $400
   D. Sponsor the Tuesday Night Worship at Common Grounds - $500
   E. Sponsor camp T-Shirts - $850
   F. Sponsor a Guest Leader - $1,000
   G. Sponsor Instrument Rentals - $3000
   H. Sponsor Sound & Projection Rentals - $5000
ADVERTISING & SPONSORSHIP APPLICATION

Thank you for your interest in the Worship Lab at Baylor University July 18-21, 2017. Please complete the following information and return this form with a check (made out to Baylor University) to us via post or fax. You may also complete this form online at http://sites.baylor.edu/worshiplab/sponsors Thanks for helping to make this a wonderful experience for our camp!

Name/Org. ____________________________________________________________
Address: _______________________________________________________________
Email: _________________________________________________________________
Phone: ________________________________________________________________

Program Book Advertisement:
____ Half Page Ad - $100
____ Full Page Ad - $150
____ Full-Color Inside Cover - $400 (2 available)

Digital Advertisement:
____ TV Slide - $150
____ Mobile App - $50

Event Sponsorship Options:
____ Camp Name Badges - $100
____ Dr Pepper Floats - $300
____ Sponsor a Student - $400
____ Tuesday Evening Worship at Common Grounds - $500
____ Camp T-Shirts - $850
____ Guest Leader - $1000
____ Instrument Rentals - $3000
____ Sound System & Projection Rental - $5000

Mail completed form with a check (made out to Baylor University) to the following address:

Melinda Coats – Baylor School of Music – One Bear Place #97408, Waco, TX 76798
Phone: 254-710-2360 Fax: 254-710-1491 Web: http://www.baylor.edu/worshiplab